

Victory Performance Consulting

Helping good people change the world.



COMMUNICATING ACROSS GENERATIONS

How to Speak to Boomers, Xers, Millennials, and Zers

When communicating cross-culturally, most people expect different languages, backgrounds, norms, and cultures to affect mutual understanding. Yet, the challenges of intergenerational communication are often underestimated or overlooked. Generations are distinct people groups, each with its own culture, norms, and language. One generation sees things differently from another, and each one communicates differently. This program uses generational science to help you increase your generational intelligence, adapt to generational communication styles and preferences, and become generationally polylingual. Want to become a generational polyglot? This is the program for you!

Format and Duration:

- Online (worldwide) or onsite (Americas, Europe, Asia); 4 hours

Learning Objectives:

- Increase your intergenerational awareness, intelligence, and relatability.
- Adapt to accommodate a variety of generational styles and preferences.
- Become a polyglot who hears and speaks generational “native tongues.”
- Enhance collaboration by promoting intergenerational communication.

Leadership Competencies:

- Leading employees
- Respect for differences

Fields of Study:

- Personal / professional development
- Communications