

# Victory Performance Consulting

Helping good people change the world.



## STRATEGIC PLANNING & GOAL SETTING

### *How to Move Your Organization in the Right Direction*

Without strategies, goals, and plans leaders wonder and organizations wander. Successful leaders are intentional. They plan and execute with purpose. If you want to steer your organization in the right direction you must be conscious of its values, clear about its vision, and candid about its strengths, weaknesses, opportunities, and threats. Through organizational assessments, case studies, and other hands-on applications, this program will help you identify your organization's values and vision, analyze its current situation, develop strategic goals, and create an action plan for achieving those goals. Want to move your organization from where it is to where it wants to be? This program is for you!

### **Format and Duration:**

- Online (worldwide) or onsite (Americas, Europe, Asia); 4-8 hours

### **Learning Objectives:**

- Describe the importance of values and vision
- Conduct a SWOT Analysis and develop a TOWS Matrix
- Translate strategic goals into SMART objectives
- Implement an effective action plan and monitor progress

### **Leadership Competencies:**

- Demonstrating strategic perspective and facilitating organizational change
- Analyzing complex problems and identifying decisive solutions

### **Fields of Study:**

- Business management and organization
- Management services