

# Victory Performance Consulting

Helping good people change the world.



## EVERYONE COMMUNICATES, FEW CONNECT

### *How to Make Powerful Personal & Professional Connections*

Ever wonder why some people move forward while others seem to spin their wheels? Although everyone communicates, fewer people excel at identifying with and relating to others. In a word, the best leaders know how to *connect*. Based on the book “Everyone Communicates, Few Connect” by John C. Maxwell, this program uses self-assessments, group discussions, lively activities, and other real-world applications to help you become a better connector. Want to make powerful personal and professional connections? This program will help you!

#### **Format and Duration:**

- Online (worldwide) or onsite (Americas, Europe, Asia); 4-8 hours

#### **Learning Objectives:**

- Build a heartfelt rapport with others, one on one and in groups
- Simplify your message to its most relevant and relatable points
- Share stories and illustrations to make messages more memorable
- Communicate with character, credibility, and conviction

#### **Leadership Competencies:**

- Communicating with composure and compassion
- Building and maintaining collaborative relationships

#### **Fields of Study:**

- Personal / professional development
- Social environment of business

