

# Victory Performance Consulting

Helping good people change the world.



## **BECOMING A PERSON OF INFLUENCE**

### *How to Positively Impact the Lives of Others*

Everything you say and do has an impact on the lives around you. Therefore, your words and behaviors either enhance or diminish your level of influence. No matter what your goals are in life, you can achieve them more effectively, and the contribution you make can be longer lasting, by learning to increase your influence. Through self-assessments, case studies, and other real-world applications, this program, based on John C. Maxwell's book by the same title, will help you master 10 universal principles that will positively impact the lives of those around you. Want to become a person of influence? This program will help!

### **Format and Duration:**

- Online (worldwide) or onsite (Americas, Europe, Asia); 4-8 hours

### **Learning Objectives:**

- Describe how people of influence positively affect others
- Explain the relationship between integrity and influence
- List and explain the 4 stages of influence
- Apply 10 proven principles to become more influential

### **Leadership Competencies:**

- Influencing and developing others
- Building collaborative relationships

### **Fields of Study:**

- Business management & organization
- Social environment of business / personal development

