

# Victory Performance Consulting

Helping good people change the world.



## STRATEGIC PLANNING & GOAL SETTING

### *How to Move Your Organization in the Right Direction*

Without strategies, goals, and plans, leaders wonder and organizations wander. But success seldom happens by chance. That's why successful leaders and organizations are intentional; they plan and execute with purpose. If you want to steer your organization in the right direction you must be conscious of its values, clear about its vision, and candid about its strengths, weaknesses, opportunities, and threats. Through organizational assessments, group discussions, case studies, and other real-world applications, this program will help you identify your organization's values and vision, analyze its current situation, develop strategic goals, and create an action plan for achieving those goals. Want to move your organization from where it is to where it wants to be? Book this program.

### **Learning Objectives:**

- Describe the importance of values and vision
- Conduct a SWOT Analysis and develop a TOWS Matrix
- Translate strategic goals into SMART objectives
- Implement an effective action plan and monitor progress

### **Fields of Study:**

- Business Management & Organization
- Management Services

### **Competencies:**

- Setting Organizational Values, Vision, and Strategy
- Solving Problems & Making Decisions